

## Façade Program Basics

A façade is the face or elevation of a building that fronts on a public street. The Façade Grant Program is designed to encourage the rehabilitation and preservation of the unique character of Downtown Hendersonville. Benefits to participants include:

- Matching grant up to \$ 1,000 for exterior renovations.
- Free design assistance courtesy of the North Carolina Main Street Center.
- A unique opportunity for business owners to make an immediate impact on their most visible marketing device, the commercial façade of their buildings.



*218 North Main Street with empty storefront (top)  
and current restored brick façade and street-level  
windows, and doors (bottom)*

The Façade Grant Program is a cooperative effort of:

### **City of Hendersonville Historic Preservation Commission**



and

### **Downtown Hendersonville, Inc.**



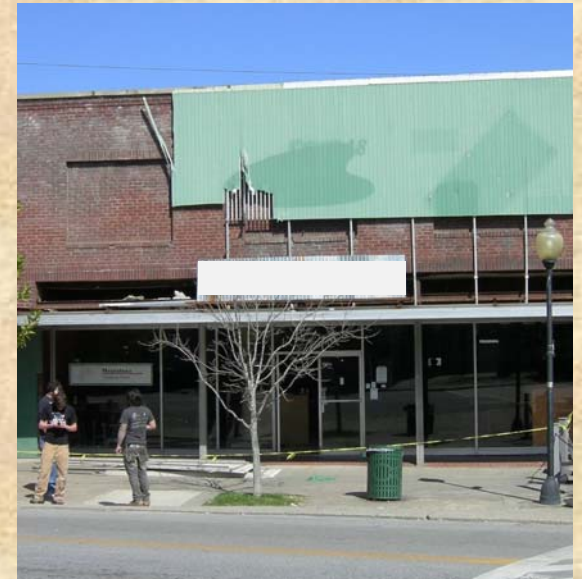
#### With additional assistance from the: **North Carolina Department of Commerce Main Street Program**

Division of Community Assistance  
31 College Place – Bldg B  
Asheville, NC 28801  
Phone: 828-251-6914  
[www.nccommerce.com](http://www.nccommerce.com)

For more information contact:  
**City of Hendersonville Planning Department**  
145 Fifth Avenue East  
PO Box 1670  
Hendersonville, N.C. 28793-1670  
Phone: 828-697-3088  
Fax: 828-697-3014

**Applications are available on-line at:**  
[www.hendersonvillehpc.com](http://www.hendersonvillehpc.com)

# Downtown Hendersonville Façade Grant Program



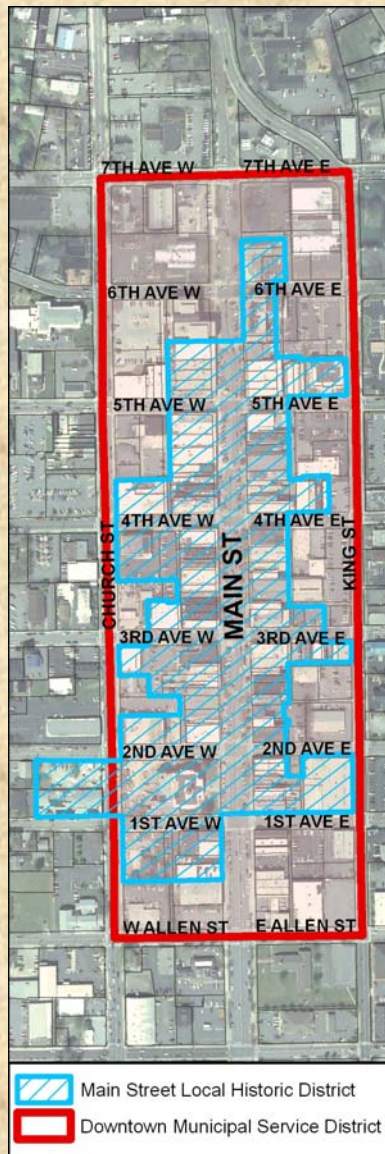
*Helping to Improve Downtown...  
One Building at a Time*

A cooperative effort of the City of Hendersonville  
Historic Preservation Commission and  
Downtown Hendersonville, Inc.

## Is my Property Eligible for a Façade Grant?

Properties located in the Main Street Local Historic District or the Downtown Municipal Service District as shown on this map are eligible to participate in the Façade Grant Program.

Funding for façade grants in the Main Street Local Historic District are provided by the Hendersonville Historic Preservation Commission and Downtown Hendersonville, Inc. Grants for properties outside of the Main Street Local Historic District but within the Downtown Municipal Service District are provided solely by Downtown Hendersonville, Inc.



## What Types of Improvements Does the Program Cover?

The purpose of the façade grant program is to provide financial assistance for improvements that make a highly visible contribution to downtown Hendersonville. Façade grants are limited to the following projects:

- Safe cleaning of brick or wall surfaces
- Masonry repair
- Repair, reconstruction, and/or replacement of original architectural details
- Replacement of non-historic doors and/or windows
- Removal of siding and exterior false façades
- Rehabilitation or compatible reconstruction of a store front

Please contact the City of Hendersonville Planning Department to determine if your project is eligible.



503-511 North Main Street with metal façade (top) and current restored brick façade (bottom)

## How can I receive a Façade Grant?

Façade Grant applications are available at the City of Hendersonville Planning Department or can be downloaded at [www.hendersonvillehpc.com](http://www.hendersonvillehpc.com). Property owners or tenants can apply for a façade grant but the application must be signed by the property owner. All applications should include a detailed written description of the project, a sketch of the proposed improvements, photographs of the site, proof of estimate of project cost, projected date of project completion, and an application for a Certificate of Appropriateness (COA) if the project is located in the Main Street Local Historic District.

Upon submitting a façade grant application, the application will be reviewed by either the Historic Preservation Commission (for properties located only in the Main Street Local Historic District) or Downtown Hendersonville, Inc (for properties in the Downtown Municipal Service District but outside of the Main Street Local Historic District) for compliance with the Secretary of the Interior's Standards for Rehabilitation and other criteria. Successful applicants will enter into a contract and will be eligible for reimbursement of 50% of the project cost up to a maximum of \$ 1,000, after the project is completed in accordance with the approved application.

Applicants are encouraged (but not required) to seek design assistance prior to submitting an application from the Main Street Designer at the North Carolina Department of Commerce's Main Street Program. For additional information, please call 828-251-6914 or visit [www.nccommerce.com](http://www.nccommerce.com).